



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>401100 /         |   | <u>Alt Order #</u><br>08425982                         |
| <u>Product</u><br>749/870/4672                 |   |  |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16   |   | <u>Estimate #</u><br>4672                              |
| <u>Advertiser</u><br>M Eggman / Dem / Congress |   | <u>Original Date / Revision</u><br>10/25/16 / 10/25/16 |
| <u>Billing Cycle</u><br>EOM/EOC                | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KTXL-TV                      | <u>Account Executive</u><br>Ryan Holloway | <u>Sales Office</u><br>NSO Atlanta                     |
| <u>Special Handling</u>                        |   |  |
| <u>Demographic</u><br>Adults 35+               |   |  |
| <u>IDB#</u><br>13041                           | <u>Advertiser Code</u><br>749             | <u>Product Code</u><br>870                             |
| <u>Agency Ref</u>                              |   | <u>Advertiser Ref</u>                                  |

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

| *Line | Ch | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1   | 40 | 11/04/16          | 11/04/16        | M-F 1p-2p       | 1:00 PM-2:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$100.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | ----1--         |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |          |
| N 2   | 40 | 11/04/16          | 11/04/16        | M-F 10p-11p     | 10p-11p           |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | ----1--         |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |          |
| N 3   | 40 | 11/04/16          | 11/04/16        | M-F 530p-6p     | 5:30 PM-6:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | ----1--         |                   |      |        | 1                 | \$800.00    | 0.00          |      |       |          |
| N 4   | 40 | 11/04/16          | 11/04/16        | M-F 8a-9a       | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | ----1--         |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |          |
| N 5   | 40 | 11/07/16          | 11/07/16        | M-F 10p-11p     | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$700.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 11/07/16          | 11/13/16        | 1-----          |                   |      |        | 1                 | \$700.00    | 0.00          |      |       |          |
| N 6   | 40 | 11/07/16          | 11/07/16        | M-F 5p-530p     | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 11/07/16          | 11/13/16        | 1-----          |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |          |
| N 7   | 40 | 11/07/16          | 11/07/16        | M-F 7p-730p     | 7:00 PM-7:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$800.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 11/07/16          | 11/13/16        | 1-----          |                   |      |        | 1                 | \$800.00    | 0.00          |      |       |          |
| N 8   | 40 | 11/07/16          | 11/07/16        | M-F 9a-10a      | 9:00 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 11/07/16          | 11/13/16        | 1-----          |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |          |
| N 9   | 40 | 11/05/16          | 11/05/16        | M-Su 10p-11p    | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | -----1-         |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |          |
| N 10  | 40 | 11/06/16          | 11/06/16        | M-Su 10p-11p    | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | -----1          |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |          |
| N 11  | 40 | 11/03/16          | 11/03/16        | M-F 10p-11p     | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/31/16          | 11/06/16        | ---1---         |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |          |
| N 12  | 40 | 11/03/16          | 11/03/16        | M-F 5p-530p     | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$700.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

|  |                                |  |
|--|--------------------------------|--|
| <b>Contract / Revision</b><br>401100 - /     |                                | <b>Alt Order #</b><br>08425982                         |
| <b>Contract Dates</b><br>10/25/16 - 11/08/16 | <b>Product</b><br>749/870/4672 | <b>Estimate #</b><br>4672                              |
| <b>Advertiser</b><br>M Eggman / Dem / Congr  |                                | <b>Original Date / Revision</b><br>10/25/16 / 10/25/16 |

| *Line         | Ch | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | ---1---         |                   |      |        | 1                 | \$700.00    | 0.00          |      |       |             |
| N 13          | 40 | 11/03/16          | 11/03/16        | M-F 7p-730p     | 7:00 PM-7:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$800.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | ---1---         |                   |      |        | 1                 | \$800.00    | 0.00          |      |       |             |
| N 14          | 40 | 11/03/16          | 11/03/16        | M-F 9a-10a      | 9:00 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 1     | \$450.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | ---1---         |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |             |
| N 15          | 40 | 11/01/16          | 11/01/16        | M-F 10p-11p     | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | -1-----         |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |             |
| N 16          | 40 | 11/01/16          | 11/01/16        | M-F 5p-530p     | 5:00 PM-5:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$700.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | -1-----         |                   |      |        | 1                 | \$700.00    | 0.00          |      |       |             |
| N 17          | 40 | 11/01/16          | 11/01/16        | M-F 7p-730p     | 7:00 PM-7:30 PM   |      | :30    |                   |             |               | NM   | 1     | \$800.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | -1-----         |                   |      |        | 1                 | \$800.00    | 0.00          |      |       |             |
| N 18          | 40 | 11/08/16          | 11/08/16        | M-F 8a-9a       | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$450.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 11/07/16          | 11/13/16        | -1-----         |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |             |
| N 19          | 40 | 11/01/16          | 11/01/16        | M-F 9a-10a      | 9:00 AM-10:00 AM  |      | :30    |                   |             |               | NM   | 1     | \$450.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | -1-----         |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |             |
| N 20          | 40 | 11/02/16          | 11/02/16        | M-F 1p-2p       | 1:00 PM-2:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$100.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | --1----         |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |             |
| N 21          | 40 | 11/02/16          | 11/02/16        | M-F 10p-11p     | 10:00 PM-11:00 PM |      | :30    |                   |             |               | NM   | 1     | \$400.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | --1----         |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |             |
| N 22          | 40 | 11/02/16          | 11/02/16        | M-F 530p-6p     | 5:30 PM-6:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$800.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | --1----         |                   |      |        | 1                 | \$800.00    | 0.00          |      |       |             |
| N 23          | 40 | 11/02/16          | 11/02/16        | M-F 8a-9a       | 8:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$450.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 10/31/16          | 11/06/16        | --1----         |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |             |
| <b>Totals</b> |    |                   |                 |                 |                   |      |        |                   |             | 0.00          |      | 23    | \$11,800.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount  |
|---------------------|------------|--------------|-------------|
| 10/31/16 - 11/08/16 | 23         | \$11,800.00  | \$10,030.00 |
| <b>Totals</b>       | 23         | \$11,800.00  | \$10,030.00 |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KTXL - TV Sacramento, CA

**Date:**

10/23/2016

I, Chris Brimer,being/on behalf of: Eggman, Michael, a legallyqualified candidate of the Democratic politicalparty for the office of: US House of Representativesin the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**SEE ATTACHED**Date of First Broadcast: 11/01/2016Date of Last Broadcast: 11/08/2016**Total Charges:** \$\*\*\*\*\*10,030.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

Eggman for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/23/2016

Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



